

July 2022

Case TD0017: Certain hot-rolled flat products of iron, non-alloy or other alloy steel exported from The People's Republic of China

APPENDIX TO UK STEEL QUESTIONNAIRE RESPONSE NON CONFIDENTIAL

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1 Likelihood of dumping

1.1 Relevant UK law and principles for establishing Normal Value

1.1.1 It is not appropriate to use domestic Chinese prices and costs

Regulation $7(1)^1$ establishes the default position for the calculation of normal value stating that:

The TRA must use the comparable price to determine the normal value unless it is not appropriate to use that price.

However, the regulations set out several alternatives to that position including two of particular relevance to this transition review:

- Regulation 14(1)(b) which deals with situations where normal value can be calculated in an alternative manner because of the specific terms of an exporting country's WTO membership
- Regulation 7(2) which details situations in which a 'particular market situation' exists in the exporting country

We deem that both of these situations hold true with regards to establishment of normal value with respect to Chinese producers and as such it would not be appropriate to use any domestic Chinese prices or costs in this review.

1.1.2 Regulation 14(1)(b) is applicable in establishing Normal Value

UK Steel strongly argues that regulation 14(1)(b) still applies to China and requests that China is treated in accordance with this provision. Whilst subparagraph 15(a)(ii) of the Chinese WTO accession protocol expired in December 2016, the remainder of paragraph 15 did not expire and remains in effect. Whilst China's WTO accession protocol specifies that para 15(a)(ii) expires after 15 years, it does not provide any statement on para 15(a) as a whole or paragraph 15(a)(i) in particular. With the expiry of paragraph 15(a)(ii), paragraph 15(a) of China's accession protocol now reads:

(a) In determining price comparability under Article VI of the GATT 1994 and the Anti-Dumping Agreement, the importing WTO Member shall use either Chinese prices or costs for the industry under investigation or a methodology that is not based on a strict comparison with domestic prices or costs in China based on the following rules:

(i) If the producers under investigation can clearly show that market economy conditions prevail in the industry producing the like product with regard to the manufacture, production and sale of that product, the importing WTO Member shall use Chinese prices or costs for the industry under investigation in determining price comparability.

This clearly allows WTO members the option of using a methodology that is not based on a strict comparison with domestic prices or costs in China. Without para 15(a)(ii), importing countries can still use an alternative methodology unless the Chinese producers clearly show that market economy conditions prevail in the industry producing the like product.

Furthermore, press reports on the confidential interim panel report in the case of EU - Price Comparison Methodologies (DS516) strongly suggest that a WTO panel was going to confirm that the above argument is correct. China has prevented this from being published by its request to suspend the proceedings but the UK would certainly be within its rights to use regulation 14(1)(b) of the UK dumping and subsidy regulations with respect to China, where cooperating producers are unable to clearly demonstrate that market conditions exists.

¹ Unless otherwise specified, all regulations quoted refer to statutory instrument 2019 No.450 The Trade Remedies (Dumping and Subsidisation)(EU Exit) Regulations 2019

Regulation 14(1)(b) explicitly covers the situation where members of the WTO have specific provisions in their membership terms regarding the determinations of normal value. These provisions must have meaning in UK law and cannot just be ignored. UK Steel strongly argues that Regulation 14(1)(b) is applicable to China in this investigation and the TRA should determine that this provision applies and that the TRA should calculate normal value in line with the options available under Regulation 14. These include:

- In accordance with regulation 10 (appropriate third country or territory and representative price) or regulations 11 (costs of production) and 12 (the amounts for administrative, selling and general costs and for profits),
- on the basis of the costs of production of the like goods plus a reasonable amount for administrative, selling and general costs and for profits in an appropriate third country,
- where paragraph (1)(b) applies, in accordance with the terms of the membership in that paragraph;
- on any other basis the TRA considers is reasonable...

With regards to the third bullet point immediately above, 'the terms of the membership' in this case should be read to refer to paragraph 15 of China's WTO Accession Protocol which provides significant flexibility stating that "...the importing WTO Member shall use either Chinese prices or costs for the industry under investigation or a methodology that is not based on a strict comparison with domestic prices or costs in China.."

UK Steel submits that it is appropriate for the TRA to apply Regulation 14(1)(b) in constructing a normal value for China.

1.1.3 In the alternative, the existence of a 'particular market situation' means that all prices and costs should be adjusted in accordance with regulation 13

If the TRA decides that it will not use Regulation 14(1)(b) against China, a position that the TRA would need to justify in its Statement of Essential Facts and UK Steel will continue to vigorously challenge, UK Steel requests in the alternative that the TRA uses the provisions set out in Regulations 7, 8, and 13 as they are applicable and should be used in determining normal value in this case.

- Regulation 7(1) states that the comparable price must be used to determine normal value <u>unless it is</u> <u>not appropriate to use that price.</u>
- Regulation 7(2)(b) establishes that one of the reasons why it would not be appropriate to use the comparable price is because of the existence of a 'particular market situation'.
- Regulation 7(4) establishes that a 'particular market situation' includes situations where:
 - a) Prices are artificially low
 - b) There is significant barter trade
 - c) Prices reflect non-commercial factors

This list is not exhaustive and may include other situations.

Based on the evidence presented in section 4 of this appendix, UK Steel claims that a particular market situation exists in the Chinese hot-rolled flat steel industry. Prices and costs are artificially low and reflect non-commercial factors. Other trade remedy authorities (e.g. Canada, US, European Union) have also made similar findings that Chinese steel markets, including those of hot rolled products, are affected by significant distortions. The level of distortion renders domestic prices and costs wholly inappropriate to use in determining normal value and means that alternative methodologies should be used to determine normal value in accordance with regulation 8.

1.1.4 Conclusion on UK law and principles in determination of Normal Value for China

In either case (either referring to regulation 14(1)(b) or 7(2)(b), 8 & 13), we argue strongly that the normal value for China needs to be calculated using an 'alternative methodology' according to Regulation 8, and that due to the widespread market distortions in the Chinese hot-rolled steel market, adjustments are required to the extent that no Chinese costs should be used. UK Steel proposes that normal value is constructed for China on the basis of cost of production plus SGA and profit in accordance with Regulation 8(1)(a), with adjustments made in accordance with Regulation 13.

1.2 Comment on product concerned

Hot-rolled flat (HRF) steel products are produced from steel slabs and passed through a rolling mill to achieve the required thickness when the metal is still at a high temperature. They can be delivered in coils, cut lengths or narrow strips. It is a highly commoditised product and can be sold as is. HRF can also be cold-finished,

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coated and further processed into further downstream products such as pipes and hollow sections. Hot-rolled coil is the largest flat finished steel product by volume in any market globally. It represents a core product for large integrated flat products plants and as such it is crucial for the production economics of the plant. The main end-use sectors are construction, automotive, mechanical engineering and energy pipelines. HRF products are produced by two producers in the UK – Tata Steel in Port Talbot and Liberty Steel in Newport and Brinsworth. Tata Steel's hot rolled coil mill in Llanwern was mothballed in 2015 following the surge in dumped imports from China.

1.3 Likely export prices

As a result of the existing measure, Chinese exports of HRF steel to the UK have dropped dramatically since 2017 and remain well below 3% of total HRF imports, which both the UK legislation and the WTO anti-dumping agreement define as negligible imports. Therefore, UK import price information for Chinese made HRF is insufficient and unreliable and should not be used to establish an export price for comparison with normal value.

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022 (Jan-Mar)
All imports	758,419	706,672	879,560	791,691	730,367	765,578	836,937	814,964	493,552	680,765	209,974
Imports from China	16,380	54,778	73,747	66,507	21,483	55	57	21	1	41	1
Chinese import share	2.16%	7.75%	8.38%	8.40%	2.94%	0.01%	0.01%	0.00%	0.00%	0.01%	0.00%

Table 1 : UK HRF steel imports (tonnes)

Source: UK Trade Info Data (HMRC) (See Annex 1 – Tabs 1 and 2)

2 Likely recurrence of injurious dumping

2.1 Developments in Chinese imports

The original period under review for the EU investigation 2012-2015 saw a huge surge in imports of Chinese HRF into the EU, increasing sixfold from 246,720 tonnes in 2012 to 1.5 million tonnes in 2015, with a market share shifting from less than 1% to over 4%². As the data above shows, a similar trend was observed in the UK where HRF imports from China quadrupled from 16,380 tonnes in 2012 to 66,507 tonnes in 2015. HRF steel imports from China into the UK peaked in 2014-2015 when they represented over 8% of UK imports for this product. The EU review was initiated in February 2016 so that dampened trade flows somewhat already in advance of the measures being definitively applied in April 2017. Provisional measures were introduced in October 2016.

China was dumping in the EU market, including the UK, before 2017 and continues to do so in other export markets as evidenced by trade investigation authorities in several countries. Back in 2017 the EU Commission found dumping margins of 97.3-106.9% for Chinese exports of HRF to the EU³.

Historical trends also show that China is able to increase its exports to the UK very quickly and by a huge amount relative to the size of the UK market. To this extent, it can be expected that UK imports from China are highly likely to significantly increase if the current UK measures are removed and this is highly likely to be at dumped prices, considering activity in other export markets, production levels, high levels of spare capacity, and limited export markets as a result of trade defence measures in third countries.

2.2 Trade Measures in Third Countries

The likelihood of a resumption in injurious dumping by Chinese exporters is increased and evidenced by the significant number of trade measures in place in third countries on exports of HRF products from China. The

² COMMISSION IMPLEMENTING REGULATION (EU) 2016/ 1778 - of 6 October 2016 - imposing a provisional anti-dumping duty on

imports of certain hot-rolled flat products of iron, non-alloy or other alloy steel originating in the People's Republic of China (europa.eu) ³ COMMISSION IMPLEMENTING REGULATION (EU) 2017/ 649 - of 5 April 2017 - imposing a definitive anti-dumping duty on imports of certain hot-rolled flat products of iron, non-alloy or other alloy steel originating in the People's Republic of China (europa.eu)

EU, Canada, the US, Mexico and Indonesia⁴, all have anti-dumping measures in place against Chinese HRF. The existence of these measures ensures that major markets effectively remain closed for Chinese exporters thereby increasing the likelihood that, with fewer export opportunities, they would target a UK market in the absence of the current anti-dumping measures. Furthermore, these measures provide a strong evidence base for the likelihood of a recurrence of dumping with multiple authorities determining a continued and sustained threat of dumping from Chinese HRF exporters. Reports concerning the most recent determinations and reviews in these cases have been provided in Annex 2.

Further to anti-dumping measures on HRF products broadly in line with the product scope of this investigation, there are numerous other measures on flat rolled steel products from China which further demonstrate the propensity of Chinese exporters to dump. These include anti-dumping duties imposed by Brazil on flat rolled products of silicon steel (2019), Mexico on stainless flat products (2019) and Thailand on hot-dipped galvanised coils and sheets (2020). Some of these are simply downstream products of HRF using the same inputs and sharing the same production process, with an additional stage of processing at the end. The high prevalence of trade defence measures in place in third countries, coupled with the standard/MFN customs tariffs on steel in all developing country markets, means that should the UK remove its own measures it would be one of the few exposed markets for this product globally and would be a target for dumping.

Other than trade measures in third countries, the imposition of sanctions on Russia has further changed trade flows, with Russia targeting Asian markets for its steel exports⁵. This will increase competition for Chinese producers in their neighbouring export markets for a number of steel products, including HRF. Russia produces around [20-35] million tonnes of HRF annually (Worldsteel, see Annex 1, tab 3) and exports a significant portion of this. With Russian steel imports now banned by the EU and the UK, Russian exporters are having to offer steep discounts and this could displace Asia's more usual suppliers, with China being the main one. This in turn increases the likelihood of trade diversion of Chinese exports traditionally headed to Asia, to alternative export markets. An unprotected UK market would be prime destination.

2.3 Excess production and production capacity in China

The likelihood of resumption of injurious dumping of HRF by Chinese exporters is further increased and evidenced by the significant levels of production and spare capacity in China. This excess capacity is significantly larger than UK consumption, which increases both the incentive and the ability of Chinese exporters to dump.

According to Worldsteel data (see Annex 1, tab 3), China accounts for half the world's HRF steel production ([350-450] million tonnes in 2020), doubling its production since 2008. The following chart shows how Chinese production has grown prodigiously over the past 20 years, while the production of the rest of the world stayed relatively constant and in fact has been declining since 2017. Chinese production evidently dwarfs the UK's production of [3-4] million tonnes. The product scope of the Worldsteel HRF production data is wider than this review, however, the Chinese and UK production relevant to this case will still be proportional to these figures and therefore a good indication of the relative sizes of the HRF industry in China and the UK.

⁴ The Indonesian measure imposed in 2022 is on hot-rolled coil, tariff code 7225 30 90, which is part of the UK HRF investigation. ⁵ Russia eyes Asian steel exports with new strategy (kallanish.com).

Russian steel suppliers search for export opportunities to bypass sanctions, sources say - Fastmarkets,

Russian Steel Producers Face Huge Discount Demand From Willing Buyers - Bloomberg

Chart 1: Global Production of Hot Rolled Flat Products 2001-2020

[WORLDSTEEL COPYRIGHT]

Source: World Steel Association. (Data provided in Annex 1, tab 3.)

China produces as much HRF as the rest of the world combined. Chinese HRF production is so many times multiple the size of the UK market that even a small proportion of Chinese HRF being dumped in the UK has the capacity to flood the market and cause material injury. Just a tiny fraction of China's HRF production could meet the entirety of the UK's demand requirements. It is clear that China has the capacity to very quickly flood and overwhelm the UK market should the AD measures be removed.

While Chinese HRF production has hugely increased, there is still a considerable amount of spare capacity that could be utilised in the future. There is unfortunately little information available on steelmaking capacity at the product level, but excess steel capacity is a well-established fact and a long-standing challenge for the global steel industry, as highlighted by the OECD amongst others⁶. The Canada Border Services Agency (CBSA) also notes that "the Chinese overcapacity issue with respect to the steel industry will be a longstanding one, despite the Government of China efforts to reduce capacity and outputs by 2020."⁷ Indeed, despite a slowing down of capacity expansion in China in recent years, there is still investment in new steel facilities. Some of these are to replace small and outdated plants, but others relate to expansion of capacity. In its 2021 report, the OECD found evidence of Chinese steelmakers using loopholes in the capacity swap scheme to expand their capacity⁸.

China was a member of the Global Forum on Steel Excess Capacity (GFSEC) from 2016-2019 and made efforts to reduce excess capacity through closure of old and outdated facilities. However, China walked away from this Forum in 2020 and according to the 2021 Ministerial Report of the GFSEC, this trend has since reversed, with Chinese crude steelmaking capacity increasing in 2019, 2020 and 2021, coupled with cross-border investments that are contributing to capacity growth in other regions.⁹ The GFSEC report finds that China's steelmaking capacity increased by a cumulative 32.9 million tonnes during 2019-2020, accounting for 45% of the world's capacity increase of 73.7 million tonnes over these two years. According to the Centre for Research on Energy and Clean Air (CREA), a total of 18 new blast furnace projects with a total capacity of 35 million tonnes per year have been announced in the first half of 2021 alone.¹⁰

Even not accounting for excess capacity, the sheer size of Chinese HRF production relative to the UK market poses a significant risk as even a small percentage of Chinese HRF production could flood the UK market. The pressure to increase exports will be even greater as China is seeing weakening demand domestically, particularly by the construction sector¹¹, a key consumer of HRF, and compounded by further Covid-related lockdowns¹². For example, in Shanghai, one of the cities hardest hit by lockdowns, fixed asset investment over January-May fell by 21.2% year-on-year, according to data released by the Shanghai Bureau of Statistics. Within this, investment in urban infrastructure decreased by 41.3% year-on-year, and investment in real estate development decreased by 18%, while commercial housing dropped by 61.8% on the year. Despite government attempts to provide stimulus to the property sector, the continued credit problems of China's biggest developers cast doubt that any bounce back is sustainable¹³. The demand outlook is similarly less than optimistic for other end-use sectors, with Chinese automotive production contracting amid lockdowns and supply chain disruptions.¹⁴ Kallanish calculated that implied steel demand from cars and white goods dropped 18.54% and 4.25% respectively over January-May and points to Chinese stimulus policies having failed to stimulate steel

⁶ Latest developments in steelmaking capacity (oecd.org)

⁷ Ibid, page 19

⁸ Latest developments in steelmaking capacity (oecd.org)

⁹ gfsec-ministerial-report-2021.pdf (steelforum.org)

¹⁰ <u>BRIEFING: China's power & steel firms continue to invest in coal even as emissions surge cools down – Centre for Research on Energy and Clean Air</u>

¹¹ Crisis in China's Property Market Deepens With No End in Sight - Bloomberg

¹² More regions attract Chinese HRC amid weak domestic demand (kallanish.com),

Iron ore collapses on recession fears (kallanish.com)

¹³ China property shares soar on Beijing stimulus, despite continued debt crisis | China | The Guardian

¹⁴ <u>Global light vehicle sales to fall further on China lockdown - data | Reuters</u>, <u>Auto parts maker Aptiv joins rivals to flag earnings hit from</u> <u>China lockdowns | Reuters</u>

demand.¹⁵ Kallanish also references Caixin data which shows that only 15.15% of 247 key Chinese steelmakers registered positive profit margins in late June, compared with 83.55% in March.¹⁶

This could further increase the incentive for Chinese producers to seek export markets to direct excess volumes even at dumped prices. There are already reports of mounting steel inventories in China as a result of the weakening construction sector and increased exports as a result¹⁷. There are also reports of mills in China cutting production in response to weak demand but as markets remain oversupplied iron ore and steel prices in China have been falling¹⁸. However, the capital-intensive nature of steel production means that steel mills must run at high levels of production capacity to recover fixed costs, so that when domestic demand weakens, rather than further cut production, producers will look for foreign markets to maintain as high capacity utilisation as they can. Indeed, this is precisely what is happening at the moment – despite Chinese government objectives to reduce production, Chinese monthly crude steel production has indeed been increasing since February (up by 29% from [65-80]Mt in February to [80-105]Mt in May) and monthly exports have more than doubled over the period (from [2.5-3.5]Mt to [7-8]Mt – more than what the UK produces in a whole year).

Chart 2: Chinese monthly crude steel production and exports of semi-finished and finished products

[WORLDSTEEL, ISSB COPYRIGHT]

Source: World Steel Association, Chinese National Statistics Office (via ISSB). (Data provided in Annex 1, tab 4.)

Given high production levels against waning domestic demand, combined with trade defence measures in key export markets, the likelihood of injurious dumping should the UK drop its measures is extremely high, especially when considering the relative size of the UK market.

2.4 Situation of UK industry

Tata Steel and Liberty Steel are the producers of HRF in the UK and there are no other domestic producers of the product. The TRA will examine the detailed responses from Tata Steel and Liberty Steel to consider injury indicators in detail, but at sector level it is clear that the industry is in a vulnerable position and highly susceptible to injury in the event of an increase in imports.

Prior to the imposition of the anti-dumping measure on Chinese HRF imports, Tata Steel had to mothball its Llanwern plant in 2015 as import pressure, including dumped imports, made the operation unsustainable. In the years following the introduction of the measure in 2017, the conditions for the UK industry remained challenging as a result of dumping by other countries (i.e. Russia, Ukraine, Brazil, Iran), pressure by low-priced imports from other countries such as India, South Korea, Turkey, and a declining demand trend culminating in the COVID-19 pandemic when industry experienced one of the greatest demand shocks in recent years. Even before the pandemic, the UK, EU and global steel markets (outside of China) had experienced a reduction in demand in 2019¹⁹, and the impact of the global pandemic massively reduced demand for steel products. In 2020, overall UK steel demand fell by 16%²⁰ and while demand recovery in 2021 was much quicker than expected, the outlook is now once again uncertain in light of the war in Ukraine and its impact on steel and raw material markets. Worldsteel has revised down its 2022 global steel demand growth forecast to 0.4% on-year, to 1.84 billion tonnes, following a 2.7% increase in 2021, as a result of the war in Ukraine, inflationary pressures and the resurgence of COVID-19 primarily in China²¹.

The global outlook for 2022 and 2023 is highly uncertain, and so is the outlook for the UK market. Not only have input and energy costs increased massively, but from a steel demand perspective, supply chains are hugely disrupted, impacting end-use sectors for steel. Rising costs combined with supply chain challenges are seeing construction projects in the UK delayed and potentially new projects cancelled²². The automotive sector, which has long been challenged by the semi-conductor shortage is now facing an even greater array of supply chain

¹⁵ <u>China's steel industry needs more effective second-half stimulus (kallanish.com)</u>

¹⁶ Ibid.

¹⁷ Iron Ore's Crash Tests Faith in China's Stimulus Response - Bloomberg

¹⁸ Iron ore collapses as steel markets panic (kallanish.com)

¹⁹ World Steel Association data shows EU demand fell from 168.2 MT to 158.3 MT between 2018 and 2019, and further to 140.4 MT in 2020, whilst the global market outside China fell from 875.9 MT to 864.8 MT to 778.8 MT.

²⁰ ISSB Data shows UK steel demand fell from 10.2 MT in 2019 to just 8.6 MT in 2020, recovering to 10.5 MT in 2021.

²¹ worldsteel Short Range Outlook April 2022 | worldsteel

²² Ukraine: conflict could halt UK projects due to supply chain disruption | Construction News

challenges, as is more broadly the manufacturing sector²³. These are not the result of this anti-dumping measure but global challenges including rising energy prices, backlog from Covid-related disruption and high logistics costs.

Global steel prices have risen significantly in the last 12-18 months, but so have virtually all production costs including coal, iron ore, energy and labour and so profitability remains fragile. Even with some profit, it would have to be sustained for a long period to time to offset the losses of 2020 and previous years. Critically, in determining whether this measure should be maintained in the UK, the TRA must consider the issue within a five-year time frame not simply the next few months or a year. Whilst prices are currently at elevated levels, they are unlikely to remain so for much longer and the cyclical nature of the steel market indicates we are likely to see at least two price cycles over the five-year extension period. Northern European HRF prices have already fallen by 40% since the March 2022 peak and look set to continue the price decline that started in August 2021 and was interrupted by market disruption caused by the war in Ukraine. Indeed with HRF prices rapidly falling, but with steel companies already hedged for some time to high iron ore and coal prices, there is a considerable risk of margins being quickly reduced or eliminated.

The UK steel sector, and including the HRF industry, has suffered a long period of weak or negative margins as a result of huge global overcapacity, leaving the industry in a fragile state. In this context, the injury and economic impact of a resumption of injurious dumping would be significant. Furthermore, HRF is a highly commoditised product and therefore highly price sensitive. This means that UK producers can easily lose customers who would easily switch to the cheapest source, therefore resulting in lower sales, production and capacity utilization. That could leave UK producers with no choice but to lower their prices below profitable levels, leading to further injury.

Additionally, as noted in Section 2.2 several other countries have trade restrictions in place on imports from China. This would increase the likelihood of dumped imports and injury to any country which left its market exposed as trade from other markets would be diverted. Considering the weakened position of the UK industry, a resumption of dumping would certainly be severely injurious.

In contrast, importers and downstream users have great flexibility in where to source HRF products, given that this is not a speciality product but a highly commoditised and internationally traded product. Furthermore, importers do not face the capital costs that producers do, nor the scale of running costs that need to be covered. The same applies to fabricators. They are therefore far less vulnerable and can more easily pass on increased costs to consumers. In relation to downstream users, HRF costs are a tiny fraction of any end-product and therefore any cost implications would be negligible. Furthermore, it should be noted that HRF prices are governed by much broader drivers and dynamics and not by the specific supply of Chinese HRF to the UK. Clearly the supply of Chinese HRF at dumped prices would lower UK prices, but that would be the result of a distortion and not an equilibrium market price for HRF in the UK. Meanwhile, the contrary is not true, i.e. steel prices are not higher because of the anti-dumping measure since importers are not paying the tariff and there are other sources of supply. In that sense, UK importers and downstream users are currently paying a non-dumped market price. While steel prices have recently been high for consumers, these are equivalent to the high input prices faced by producers so this is a factor equally impacting each segment of the supply chain and not an additional cost specifically imposed on importers or end-users.

3 Economic effects on the UK if the existing measure was no longer applied

3.1 Importance of the UK HRF industry

The UK HRF industry provides significant employment opportunities in Wales where operations are currently located and offering wages considerably higher than the local average. The contribution to the local economy is even more prominent when considering the Government's levelling up agenda which is important context within which the TRA should interpret Paragraph 25(4)(a)(iv) (likely geographic impact) of the Taxation (Cross-Border Trade) Act 2018.

HRF products are produced in Tata Steel's Port Talbot facility and Liberty's Newport and Brinsworth facilities. Not only do these steel plants employ a large number of workers in Wales, as well as Sheffield, but these steel workers receive wages that are [CONFIDENTIAL]% and [CONFIDENTIAL]% higher than the local median in

²³ UK manufacturers face higher costs as Ukraine crisis hits supply chains | Manufacturing sector | The Guardian, Ukraine War Plunges Auto Makers Into New Supply-Chain Crisis - WSJ

Neath Port Talbot and Newport respectively. These salaries also rank above the [CONFIDENTIAL]th percentile or higher of the local wage distribution (for data see Annex 1, tab 5). Most of Wales had Assisted Area status under European state aid rules, including local authorities like Neath Port Talbot which were defined as 'a' areas. These were areas whose GDP per capita was below 75% of the EU average. While this legislation is no longer relevant for the UK, the classification is indicative of less advantaged local economies. Removing the measures not only risks current UK production and employment but also future investment and therefore future high-wage employment opportunities which will be invaluable to the local community.

While Tata's HRF steel production is centred at the Port Talbot facility which directly employs over a thousand workers in the production of HRF, this is a core product line for Tata and any injury suffered would impact operations in other sites, putting at risk the jobs of nearly [CONFIDENTIAL] workers who receive wages considerably higher than the local median across all site locations. Likewise for Liberty, production in Newport and Brinsworth directly depends on and supports jobs in Stockbridge and Rotherham. It is also part of a supply chain feeding into other Liberty plants. Therefore it is not just the [CONFIDENTIAL] workers employed in Newport and Brinsworth whose livelihoods are at stake but also the [CONFIDENTIAL] workers across the various Liberty plants that could be impacted. The interconnectivity of steel products and economics of steel production, as explained in the next section, mean that one should not simply consider the potential injury on the elements of the business directly producing HRF.

Company	Local Authority	Median Wage Steel (£)	Median Wage Local Authority (£)	Steel Wage Ranking Within Local Authority
Tata Steel	Neath Port Talbot	[CONFIDENTIAL]	25,698	Above[CONFIDENTIAL]th percentile
Liberty Steel	Newport	[CONFIDENTIAL]	23,270	Above[CONFIDENTIAL]th percentile
Liberty Steel	Rotherham	[CONFIDENTIAL]	23,075	Above[CONFIDENTIAL]th percentile

Table 2: Wages Steel vs Local Authority 2021

Source: Tata Steel, Liberty Steel, ONS - Earnings and hours worked, place of work by local authority: ASHE Table 7.7a (for data see Annex 1, tab 5.)

3.2 Interconnectivity of steel products and importance of UK supply chain

The interconnectivity of steel products means that when considering the totality of injury that may occur in the absence of this measure, it is critical to look at the up and downstream elements of the steel business related to HRF production, not simply the rolling of HRF itself.

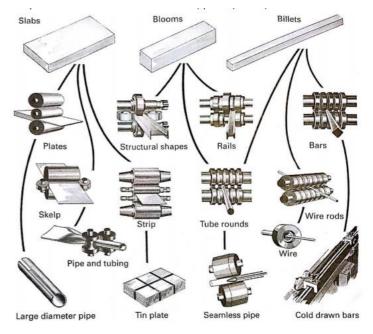
Hot rolled flat, and related products represent a significant portion of overall UK steel production, but the segment's real economic impact is even wider when considering steel production economics as well as the broader supply chain. Most plants will produce multiple steel products and the profitability of each will have an effect on wider production decisions, with implications for employment and future investment.

Steel production can come through a variety of different routes, largely depending on the kind of semi-finished product (slab, bloom, billet) that a plant is equipped to make. As shown below, a plant with a continuous slab caster and appropriate rolling mills (such as Port Talbot) can then go on to produce a variety of flat products such as strips and plates that can be further worked into an array of goods including cold-rolled, coated products, and tubes and will typically produce a combination.

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The production economics of the steel making process means that economies of scale are key. As such, plants will typically produce more than one product and will often rely on all product lines running at high capacity utilisation rates to ensure profitability.

Steel making is highly capital intensive and with particularly high fixed costs. Steel plants will typically need to run at around a 70-75% capacity utilisation rate before it will break even and begin to operate profitably. Thus, both the processes themselves, and their economics, require the plant to run at consistently high output levels and limit the ability to adapt to changed market conditions by reducing output volumes. This is why steel plants often continue to run even without making a profit. Commodity prices can also be volatile so sometimes it pays to weather a downturn, in expectation that prices will recover, thus avoiding the huge disruption,



additional costs, and inefficiencies brough about by halting production. Indeed, many parts of the 'heavy end' such as production of coke and iron cannot simply be turned on an off.

This highlights how delicate the balances are and knock-on effects that individual products can have on the overall profitability of a plant. For example, Tata's Port Talbot facility does not only produce HRF products but also cold-rolled products. Much of the HRF output of Port Talbot is then transferred to other sites in Wales to produce metallic and organic coated sheets and tin mill products. Further material is also transferred to sites in Corby and Hartlepool to be turned into pipes and structural hollow sections. Imports of dumped HRF products would therefore damage market share and profitability more widely and would impact all production lines, particularly as HRF is such a core product.

Similarly for Liberty Steel, the plant in Newport produces wide strip and the plant in Brinsworth produces narrow strip. Newport sources most of its slab from British steel, while Brinsworth sources its slab from Liberty's Stocksbridge facility rolled from ingots or blooms, which in turn have been melted and poured at its Rotherham facility. This clearly highlights the supply chain linkages upstream and therefore the wider injury implications for other Liberty plants and other UK steel producers. Downstream as well, Newport wide strip is supplied to a number of UK customers but also to Liberty's own Tredegar plant to be turned into welded pipes and tubes. Brinsworth narrow strip is sold globally but also supplies Liberty Performance Steels in West Bromwich for cold precision drawing. This is in fact the only precision cold roller in the UK, whose entire supply chain depends on three different Liberty plants whose operations, revenue and profitability are interconnected.

Therefore, in order to assess the economic significance of the HRF sector, it is useful to evaluate the contribution of the segment but also the wider steel sector that it forms an integral part of.

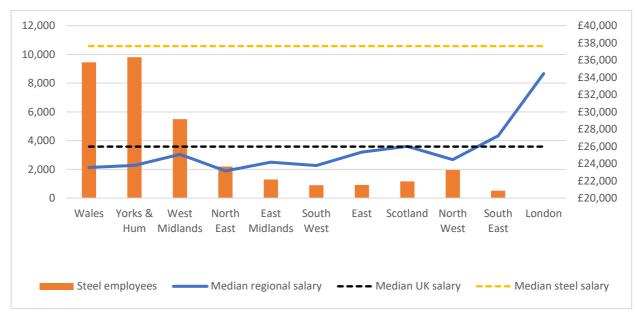
3.3 Importance of the wider UK steel industry

- The UK steel industry directly employs 34,500 people across the UK jobs that would be at risk if the health of domestic steel companies is compromised²⁴
- The UK steel industry also supports a further 43,000 in its high-value supplies chains²⁵
- The steel industry is predominantly based in the regions of the country the Government is seeking to level-up. We directly employ tens of thousands of skilled workers in Teesside, Yorkshire and Humberside, the West Midlands and Wales. The median wage of our workers (£37,629) is 45% higher than the UK national median and 59% higher than the regional median in Wales, and Yorkshire & Humberside.²⁶

²⁴ ONS – Business Register and Employment Survey 2020

²⁵ ONS – Business Register and Employment Survey 2020 and ONS Type 1 employment multipliers

²⁶ ONS – Annual Survey of Hours and Earnings, ASHE Table 16 and ASHE Table 7





- The UK Steel Industry makes a £2.4 billion direct contribution to UK GDP and supports a further £3.1 billion in its supply chains ²⁷
- UK steel also makes a £2.4 billion direct contribution to the UK's balance of trade²⁸, critical to the Government's ambitions of developing a more a global trading Britain.
- We train hundreds more skilled individuals every year, providing the United Kingdom with the engineers
 of the future. Approximately 65% of the technical workforce is educated to degree level, and around
 40% possess a postgraduate qualification. By working together, Government and industry can ensure
 that we go on providing high-quality employment and opportunities.

We provide the high-quality materials vital to an array of challenges. From delivering the Government's infrastructure revolution to creating a low carbon economy, steel is an essential ingredient. The UK directly consumes 10-11 million tonnes of steel each and every year – in infrastructure, construction, and a vast array of manufactured products. Our increasing need for steel in high-speed rail, energy efficient buildings, low-carbon and electric vehicles, wind-turbines and much more besides means this demand will grow 10% this decade creating a huge £6 billion annual market. It is vital that we retain a strong and resilient steel industry in the UK to supply this.

Source: ONS Various and UK Steel Analysis

²⁷ ONS GDP Output – low level aggregates 2021 and type 1 multiplier

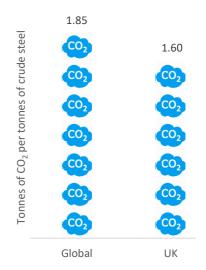
²⁸ International Steel Statistic Bureau – UK steel exports net of import of raw materials/inputs

3.4 Importance of domestic UK steel industry to decarbonisation

Increased reliance on steel imports could lead to higher emissions if imported steel is produced in a more carbon-intensive steel plant. Global carbon intensity varies from 0.29-3.38 tonnes of CO₂ per tonnes of crude steel, depending on plant efficiency and production method (i.e. BOF vs EAF), with the weighted average being 1.85tCO₂/tCS in 2018. UK steel production sites are less carbon-intensive than the global average for both BOF and EAF steelmaking, and therefore increases in imports will likely lead to an increase in global greenhouse gas emissions. Additionally, increased imports of finished steel products will also increase transportrelated emissions - for example shipping a tonne of product from China will result in an estimated 0.3 tonnes of CO2²⁹. Given this picture of lower production and transport-related emissions from domestically produced steel, it is clear that replacing domestic production with greater imports of steel would be defeating the point of trying to achieve net zero targets, when that would equate with simply offshoring our emissions to other countries. If any attempt to decarbonise is to be meaningful, then this must be aimed at consumption-based emissions and a real net-zero future is indisputably in the public interest.

We recognise that public interest considerations are not strictly within the TRA's remit. But even from an economic interest perspective, the UK stands to lose out from lagging in decarbonising its steel sector. In the next

GHG Emissions per tonne of steel produced



Source: WorldSteel, CO2 Data Collection Summary Report 2018

few years the EU will be introducing a Carbon Border Adjustment Mechanism (CBAM) which will penalise high emission steel with tariffs. This could see UK exports to the EU suffer if the pace of decarbonisation doesn't pick up. Even worse, if the UK does not introduce an equivalent CBAM, then large volumes of high emission steel could be diverted to the UK, putting UK production and jobs at risk. Decarbonisation is essential for the future of the UK steel industry and will require a huge amount of investment. This in turn requires an environment which makes the UK steel industry an attractive investment proposition for the international parent companies who own them. A market which is exposed to damaging dumped imports is exactly the opposite of what is required at this critical period of transition.

3.5 Interplay between safeguards and anti-dumping measures

Foreign exporters often contend that the safeguard measures in place make anti-dumping duties redundant. This view is palpably incorrect.

Safeguards and anti-dumping duties are different measures, designed to address different issues. Safeguards will protect from surges in imports and trade diversion but cannot guarantee that imports are coming at nondumped prices. WTO rules and the UK trade remedies framework allow for both types of measure to apply simultaneously for this reason. For products that are subject to both measures, only one of the two duties applies at any one time; the stated AD duty applies until the quota is exhausted, after which time both apply but the AD rate is adjusted to ensure that the maximum charged is either 25% or the stated AD duty level, whichever is the higher. Safeguard measures act to limit imports above a certain level, and therefore will have some impact on the volumes of dumping. However, dumping is perfectly possible within the volumes allowed by a tariff-rate quota.

Other than the general point around the difference between the two measures, currently China is exempt from the safeguards on HRF, as it is considered a developing country whose exports to the UK fall below the 3% threshold. But the reason for this is precisely because anti-dumping measures have been in place on this product. If the anti-dumping duty was dropped, there would be no safeguarding mechanism in place at least for a period of time until the developing country exemption was reassessed. Even when developing country imports are reviewed it would take at least a year after the removal of the anti-dumping duty before there is enough data showing increased imports from China. In that period, China could export unlimited quantities without any restriction in place and by the time its exempt status was reassessed, its exports could cause considerable damage to the UK market.

²⁹ Defra conversion factor for large container vessel of 0.01267 kgCO2e/tonne product/km shipped. Shipping distance from Shanghai to Dover of 22,000 km. Estimated CO2e emissions of 278 kg per tonne.

Additionally, the safeguard measures will only be in place until June 2024 providing no protection at all after this point. An extension of the anti-dumping measure would provide critical protection for at least three years beyond this point.

3.6 Presumption that the Economic Interest Test has been met

It is important to emphasise that the UK legislation³⁰ establishes a presumption in favour of the economic interest test having been met.

"That test is presumed to be met unless the TRA or, as the case may be, the Secretary of State is satisfied that the application of the remedy is not in the economic interest of the United Kingdom."

Therefore, the burden of proof rests on the TRA (or Secretary of State) to demonstrate clearly that maintaining the measure would not be in the economic interests of the UK, if the Economic Interest Test (EIT) were to be used as justification for the revocation of the measure. Demonstrating that maintaining the measure would not be in the economic interests of the UK must require the presentation of reasonable, robust and verifiable evidence to support this conclusion. In the absence of this reliable evidence base that stands up to independent scrutiny, the legislation is clear that that the TRA should presume that the EIT has been met.

4 Distortions in the Chinese market affecting HRF steel production and prices

4.1 Horizontal distortions affecting steel industry

4.1.1 Constitution of the PRC and Constitution of the CPC

The Chinese steel industry and markets have to be viewed through the lens of the political system. Although there is no doubt that China is undergoing dramatic changes and can no longer be considered as a pure planned economy, Chinese industry still operates in a system dominated by the state and government intervention.

For example, the Preamble of the current Constitution of the People's Republic of China³¹ states:

The victory in China's New-Democratic Revolution and the successes in its socialist cause have been achieved by the Chinese people of all nationalities, under the leadership of the Communist Party of China and the guidance of Marxism-Leninism and Mao Zedong Thought, by upholding truth, correcting errors and surmounting numerous difficulties and hardships. China will be in the primary stage of socialism for a long time to come. The basic task of the nation is to concentrate its effort on socialist modernization along the road of Chinese-style socialism. Under the leadership of the Communist Party of China and the guidance of Marxism-Leninism, Mao Zedong Thought, Deng Xiaoping Theory and the important thought of Three Represents, the Chinese people of all nationalities will continue to adhere to the people's democratic dictatorship and the socialist road, persevere in reform and opening to the outside world, steadily improve socialist legal system and work hard and self-reliantly to modernize the country's industry, agriculture, national defence and science and technology step by step and promote the coordinated development of the material, political and spiritual civilizations, to turn China into a socialist country that is prosperous, powerful, democratic and culturally advanced.

This notes that China is still in the primary stage of socialism for a long time to come and that this guides the 'basic task of the nation'. Further, the Chinese people will continue to adhere to the 'people's democratic dictatorship' and the socialist road. It also talks about 'coordinated development'.

Further, Article 7 of the constitution states:

The State-owned economy, namely, the socialist economy under ownership by the whole people, is the leading force in the national economy. The State ensures the consolidation and growth of the State-owned economy.

The 'leading force' of the state is set out in Article 6:

³⁰ Taxation (Cross-border Trade) Act 2018, Schedule 4, Part 6, Paragraph 25 (3)

³¹ http://www.npc.gov.cn/zgrdw/englishnpc/Constitution/node_2825.htm

The basis of the socialist economic system of the People's Republic of China is socialist public ownership of the means of production, namely, ownership by the whole people and collective ownership by the working people. The system of socialist public ownership supersedes the system of exploitation of man by man; it applies the principle of "from each according to his ability, to each according to his work".

In the primary stage of socialism, the State upholds the basic economic system in which the public ownership is dominant and diverse forms of ownership develop side by side and keeps to the distribution system in which distribution according to work is dominant and diverse modes of distribution coexist.

Article 6 talks of "socialist public ownership of the means of production" as the basis of the economic system. It also establishes the dominance of public ownership.

Likewise, the current Constitution of the Communist Party of China³² affirms the dominant role of public ownership:

The Party must uphold and improve the basic economic system whereby public ownership plays a dominant role and economic entities under diverse forms of ownership develop side by side (page 3 of 28).

Further:

The Communist Party of China shall lead the people in developing the socialist market economy. It shall be firm in consolidating and developing the public sector of the economy and shall remain steadfast in encouraging, supporting, and guiding the development of the non-public sector.

In other words, The Communist Party China maintains a highly significant leadership role in the economy.

4.1.2 13th Five Year Plan

China has adopted five-year plans since 1953 and this has been the way in which the state, and specifically the Communist Party, have guided and shaped the Chinese economy.

The introductory paragraph of the most recent five-year plan covering the years 2016-2020 continues to emphasise the importance of the Communist Party in formulating economic and social policy:

Formulated on the basis of the Recommendations of the Central Committee of the Communist Party of China (CPC) for the 13th Five-Year Plan for Economic and Social Development of the People's Republic of China (2016–2020), the 13th Five-Year Plan sets forth China's strategic intentions and defines its major objectives, tasks, and measures for economic and social development. This plan is to serve as a guide to action for market entities, an important basis for government in performing its duties, and a common vision to be shared among the people of China.

The five-year plans sit amongst a myriad of broader horizontal plans affecting all industries (including 'Made in China 2025' and the 'Belt and Road Initiative') and plans for specific sectors. A full review of all the plans is beyond the scope of this submission. However, they are thoroughly described in the European Commission Staff Working Document on distortions in the Chinese economy (particularly section 4)³³.

On the 'transformation and upgrading of traditional industries, Chapter 22 of the 13th Five Year plan states:

We will encourage mergers and acquisitions of enterprises so as to put in place a highly concentrated, specialized, and cooperative industrial structure with a core of conglomerate companies. We will support the development of specialized small and medium enterprises.

A high proportion, if not all, of these concentrated and cooperative enterprises are state-owned and, through this, the intention to control the economy and markets is clear.

The 'Steel Industry Adjustment and Upgrading plan for 2016-2020'³⁴ implements the 13th five year plan in relation to steel.

³² <u>http://www.xinhuanet.com//english/download/Constitution_of_the_Communist_Party_of_China.pdf</u> (Revised and adopted at the 19th National Congress of the Communist Party of China on October 24 2017.

³³ Commission Staff Working Document on 'Significant distortions in the economy of the PRC for the purpose of trade defence investigations'. SWD(2017) 483 final/2. 20 December 2017.

³⁴ Translation on Australian Government website <u>https://www.industry.gov.au/sites/default/files/adc/public-record/466-011.01 - qatt -</u> <u>att 1 - 13th five year plan for the steel industry en - non-conf.pdf</u>

The iron and steel industry is an important basic industry of the national economy and the cornerstone of the country.

The opening paragraph of the steel plan confirms that steel is a favoured and strategic sector at the heart of government policy towards the Chinese economy.

4.1.3 14th Five Year Plan

In late 2020, the Chinese Communist Party approved a proposal for China's 14th Five Year Plan (2021-2025)³⁵. Paragraph 20 states:

We must adhere to and refine the basic socialist economic system, fully exploit the decisive role of the market in allocating resources, make better use of the role of government, and promote a better combination of effective markets and active government.

Stimulating the vitality of various market entities. We will be unswerving in consolidating and developing the economy's public sector, and in encouraging, supporting and leading the development of the non-public sector. We will deepen the reform of state-owned capital and enterprises, and will strengthen, optimize and enlarge state-owned capital and state-owned enterprises (SOEs). We will accelerate the layout optimization and structural adjustment of the state-owned economy, and utilize the strategic supporting role played by the state-owned economy

Whilst reference to the market is made, the primary role of active government is emphasised in leading and stimulating the public and non-public sectors through strengthening and enlarging of state-owned capital and state-owned enterprises.

New guidance has recently been produced in January 2021 on promoting high-quality development of the steel industry^{36,37}.

A translation of this document is provided in Annex 3³⁸.

This document acknowledges that overcapacity continues to be a problem:

Entering the 14th Five-Year Plan period, the national steel industry still faces problems to achieve highquality development as problems, such as overcapacity pressure....

The guiding ideology outlined above remains the same, confirming the continued primary guiding role of the Communist Party:

Adhere to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, thoroughly implement the spirit of the 19th National Congress of the Communist Party of China as well as the 2nd, 3rd, 4th, and 5th Plenary Sessions of the 19th Central Committee of the Communist Party of China

The role of government in steel industry decision making and coordination is clearly stated:

Play a greater role in the global steel industry governance system.

Adhere to overall coordination. Adhere to the systemic concept of promoting high-quality development, adhere to a national coordination effort. Coordinate the relationship between the state and localities, industries and enterprises. Fully mobilize the polarities of all parties and give full play to the advantages of concentrating forces to do major events. Focus on solid foundation, promote advantages, make up for shortcomings, cultivate strengths and reinforce weak points. (section2)

Strengthen the coordination between policies, and form a policy synergy, so as to adapt measures to local conditions, maintain pressure, and implement precise policies (section 17).

Significant intervention to guarantee resource supply is highlighted:

³⁵ <u>https://cset.georgetown.edu/wp-content/uploads/t0237_5th_Plenum_Proposal_EN-1.pdf</u>

³⁶ <u>Guidance on promoting high quality development of Steel Industry</u> (October 2020) In Chinese.

³⁷ <u>https://www.hellenicshippingnews.com/china-finalizing-high-quality-growth-in-steel-industry/</u>

https://www.chinadaily.com.cn/a/202001/13/WS5e1bfe30a310128217270876.html

³⁸ This translation was provided to UK Steel by the European Steel Association (EUROFER).

Resource guarantee....Substantially enhance the guaranteed supply of iron, manganese, chromium and other ore resources. For iron, the domestic self- sufficiency rate shall exceed 45%......Establish equity control in 1-2 overseas iron mines with global influence and market competitiveness. (section 3)

Government is also directed to play an active role in location planning for the steel industry:

Optimize and adjust the industrial layout. The optimization of the layout of the steel industry must meet the requirements of national and local functional zone planning, environmental protection and related industrial policies. (section 6)

Guidance and co-ordination in relation to Chinese foreign economic policy is also encouraged:

Continue to strengthen the "Belt and Road" international steel production capacity cooperation, and guide superior production capacity to "go global" in an orderly manner. (section 13)

Thus, Chinese state documents produced in 2021 confirm the maintenance of a continued significant role for the state in the governance of the Chinese steel industry.

4.1.4 Decision No 40 of the State Council on Promulgating and Implementing the "Temporary Provisions on Promoting Industrial Structure Adjustment"

All levels of government are directed by Decision No 40³⁹ to play a major role in promoting structural adjustment.

The people's governments of all provinces, autonomous regions, and municipalities directly under the Central Government shall take the promotion of industrial structure adjustment as an important reform and development task at present and within a period in the future, establish the liability system, lay emphasis on implementation, and shall, in accordance with the "Temporary Provisions" and in light of the local situation on industrial development, formulate specific measures, rationally guide the investment directions, encourage and support the development of advanced production capacities, restrict and eliminate outdated production capacities, prevent blind investments and low-level redundant construction, and effectively propel industrial structure optimization and upgrading.

Article 12 of Decision 40 establishes the 'Guidance Catalogue for the Industrial Structure Adjustment' which guides investment directions and government policy.

The "Guidance Catalogue for the Industrial Structure Adjustment" is the important basis for guiding investment directions, and for the governments to administer investment projects, to formulate and enforce policies on public finance, taxation, credit, land, import and export, etc.

The catalogue identifies industrial sectors as 'encouraged', 'restricted' or 'eliminated'. Decision 40 remains in effect and the latest Guidance Catalogue was published in 2019⁴⁰. The European Commission has confirmed that the steel industry belongs to the encouraged category⁴¹. The presence of such categories confirms the significant influence that the Chinese state has in industrial decision-making.

4.1.5 Comment on the selection of quotes from the Chinese planning documents

We have not conducted a formal, detailed analysis of all the Chinese government documents both quoted above and the many more not cited. Rather we have selected provisions which clearly indicate that the state still plays an active role in the Chinese economic system such that markets remain significantly distorted.

It might be pointed out that there are other quotes that could be selected that suggest that the law requires that market principles apply. However, the fact that a provision is written into Chinese law provides no guarantee that it will be applied in practice. A concrete example of this was found by the European Commission in the hot-rolled flat products investigation⁴².

³⁹ <u>http://www.asianlii.org/cn/legis/cen/laws/tpopisa783/</u>

⁴⁰ The Chinese version of the new guidance catalogue is at <u>http://www.gov.cn/xinwen/2019-</u>

<u>11/06/5449193/files/26c9d25f713f4ed5b8dc51ae40ef37af.pdf</u>. We do not have a translation of this but press reports confirm that it came into effect in 2019 e.g. <u>https://www.china-briefing.com/news/chinas-2019-catalogue-guiding-industry-restructuring/</u> https://research.hktdc.com/en/article/MzUxODEwMjQy

⁴¹ For example, <u>EU Regulation No 215/2013</u> imposing a countervailing duty on organic coated steel products from China (recital 182).

⁴² Commission Implementing Regulation (EU) 2017/969 of 8 June 2017 imposing definitive CVD on hot-rolled flat products originating in the PRC.

.....the GOC quoted from Decision No. 40 that encouraged industries should receive credit support 'according to the credit principles'. According to the GOC it cannot be inferred that such support should be given on a preferential basis. However, the investigation has shown that the vague term 'credit principles' does not mean market-based and commercial behaviour, but rather that those credit principles include important public policy considerations, which override credit risk assessment or lead to a complete absence of any risk assessment. Furthermore, the sampled companies benefited from preferential lending policies where a proper credit risk assessment is effectively absent.....The Commission therefore rejected the GOC's assertion that lending to the steel industry was done on market based and commercial terms, and that the reference 'according to the credit principles' would constitute an obligation to follow those terms. The key point remains that according to Decision No 40, all financial institutions shall provide credit to encouraged industries, which includes the steel industry, and that that support is de facto provided on preferential terms disregarding the actual credit risk of the beneficiaries (recital 57).

Recital 123 describes how the Commission's verification visits with cooperating, sampled companies revealed that most lending was taking place at rates close to the People's Bank of China benchmark interest rates regardless of the companies' financial and credit risk situation. No concrete evidence of creditworthiness assessments was provided and loans were found to be at below market rates when compared to the rate corresponding to the risk profile of the companies concerned.

This is a concrete example of how provisions apparently introducing market elements into the Chinese economy cannot always be taken at face value.

In conclusion, there are many clear provisions in Chinese law and guidance that unambiguously establish the primary role and influence of the state in the Chinese steel industry. This conclusion is not affected by particular statements in any of these documents that market principles apply.

4.2 Other countries' findings on horizontal China market distortions affecting the steel industry

4.2.1 Introductory Comment

The above analysis of widespread government intervention and market distortions affecting the whole Chinese economy, and thus the whole of the steel industry, has been confirmed by all other major trade remedy regimes.

4.2.2 European Commission Staff Working Document

The EU Commission's report "ON SIGNIFICANT DISTORTIONS IN THE ECONOMY OF THE PEOPLE'S REPUBLIC OF CHINA FOR THE PURPOSES OF TRADE DEFENCE INVESTIGATIONS" published in December 2017 sets out clearly the numerous and widespread interventions by the Government of China (GOC) in the Chinese Steel industry and specifically on HRF production.

Important conclusions from the report include:

- The Government of China has consistently used a wide array of State support measures to promote the steel industry...These measures have a distortive effect on the market...
- State owned economy considered 'leading force of the national economy'
- Structures of state and CCP intertwined at every level
- Interventionist economic policy in pursuance of goals/political agenda set by CCP rather than prevailing economic conditions in free market.
- Complex system of industrial planning
- Financial system of China dominated by state-owned commercial banks
- Regulatory environment public procedure rules regularly used in pursuit of policy goals. Significant control and influence over destination and magnitude of state and private investment.
- State presence in firms CCP organisation established in every company.
- Steel industry, including production of HRF, regarded as key industry by Chinese government.
- Hot-rolled flat steel (HRF) producers owned by state in anti-dumping investigation of HRF from China, Commission established that 3 of 4 sampled groups of exporting producers were state owned enterprise (SOE)
- Chinese bankruptcy system inadequate.
- Shortcomings of property rights. All land owned by Chinese state.
- Wage costs distorted. China not ratified essential ILO conventions.
- Chinese financial system characterised by strong position state owned banks.

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- Various legal provisions refer to need to respect normal banking behaviour and prudential rules such as examining creditworthiness of borrower but overwhelming evidence that the provisions play only a secondary role in application of the various legal instruments.
- The Commission has recently established that the Government of China provided numerous forms of state support, some of which were found to be of a permanent and structural nature in the steel sector.
- In the EU Commission investigation into *Hot rolled flat products from China* it was established that most of these state support schemes "are permanent by nature, such as land use rights, tax breaks and grant programmes. Moreover, the credits received were a constant feature of Chinese industrial policy to support its steel industry. The Commission concluded that these subsidies were of structural nature.
- These state interventions are noted to include:
 - Preferential policy loans, credit lines, preferential interest rates, other financing, and guarantees;
 - Grant Programmes;
 - Direct Tax Exemption and Reduction programmes;
 - Indirect Tax and Import Tariff Programmes;
 - Government provision of goods and services for less than adequate remuneration ('LTAR'), including: inputs, land use rights, water and electricity;
 - o Equity programs, including: debt for equity swaps, equity infusions and unpaid dividends

4.2.3 Canada

Numerous anti-dumping and anti-subsidy investigations carried out by Canadian Border Services Agency (CBSA) have identified widespread and significant state distortions in the Chinese steel industry/market. For example, the CBSA's 'Statement of Reasons' in its investigation into dumping of corrosion resistant steel sheet from China⁴³, which is a flat steel product, examined a wide range of Chinese Government plans, strategies and policies as part of its 'Section 20 Inquiry'⁴⁴, that demonstrate the significant interventions the Chinese Government has in 'flat rolled steel industry', ultimately distorting domestic prices. These include:

- **13th Five Year Plan.** The CBSA concludes that "The analysis of the 13th Five-Year Plan....indicate that the GOC plays a key role in the control and administration of the steel industry, which includes the flat-rolled steel industry sector".
- Iron and Steel Industry Adjustment and Upgrade Plan (2016-2020). The CBSA concluded that "In analysing the Iron and Steel Industry Adjustment and Upgrade Plan (2016-2020)....indications are that the GOC continued its level of control in the administration of the flat-rolled steel industry sector"
- Iron and Steel Restructuring Policy (2015). The CBSA quotes directly from this plan: "There should be continuous innovation in the means of governmental administration; ongoing and respective oversight and services should be continuously strengthened; and the role of the government should be more effectively realised. Relevant laws and regulations should be better implemented in the industry to basically build a fair and competitive market environment." This last sentence is particularly important, indicating as it does that the GOC does not believe the steel industry currently operates in a "fair and competitive market environment"
- **National Steel Policy** (2005). The CBSA highlights the key aims of the Chinese National Steel Policy which include: structural adjustment of the Chinese steel industry, industry consolidation, and government supervision and management of the steel industry
- Steel Revitalisation/Rescue Plan (2009). The CBSA sites the core objective as: strict control of total steel production and elimination of inefficient production, maintain stable imports of iron ore resources and rectify the market order, maintain the stability of the domestic market and the export environment, develop domestic and overseas resources and guarantee the safety of the industry, and optimise the layout of industry and overall arrangements of its development.

⁴³ CBSA (February 2019) <u>Statement of reasons concerning the final determination with respect to the dumping of certain corrosion</u> resistant steel sheet from China, separate customs territory of Taiwan, Penghu, Kinmen and Matsu (Chinese Taipei), India and South Korea.

⁴⁴ Section 20 is a provision of the Canadian Special Import Measures Act (SIMA) that may be applied to determine normal value of goods in a dumping investigation where certain conditions prevail in the domestic market of the exporting country. In the case of the prescribed country under paragraph 20(1)(a) of SIMA, it is applied where, in the opinion of the CBSA, the government of that country substantially determines domestic prices and there is sufficient reason to believe that domestic prices are not substantially the same as they would be in a competitive market. In other words, a Section 20 investigation examines the same factors and circumstances as the UK regulations require for the establishment of a particular market situation, and on the justification of price adjustments when constructing normal value.

12th Five Year Development Plan for the Steel Industry (2011-2015). The CBSA lists the objective
of this plan as: Increased mergers and acquisitions to create large more efficiency steel companies
(target top ten steel companies to account for 70% of production by 2020), government restrictions on
capacity expansion, and government directed relocation of steel companies.

Elsewhere in the report, as part of the Section 20 investigation, the CBSA concludes:

- The GOC's extensive ownership and control of the majority of large Chinese steel producers means that these companies likely produce and market steel according to GOC objectives instead of market conditions.
- The GOC influences the price of hot rolled steel.
- The GOC maintains export controls on raw materials used in the production of steel these include a 15% export tax imposed in 2017 on steel billet and slab, which creates an excess in supply in China and therefore lowers prices for producers of finished steel products (including wire rod) below what would exist in a competitive market without such government controls.
- That there is substantial evidence of subsidisation of steel production in China, reducing production costs of downstream finished steel products.

In its Statement of Reasons for its flat hot-rolled investigation⁴⁵, the CBSA notes:

"Under SIMA (Special Import Measures Act), China is a "prescribed" country and normal values may be determined under section 20 of SIMA in situations where, in the opinion of the CBSA, domestic prices are substantially determined by the government of that country and there is sufficient reason to believe that they are not substantially the same as they would be if they were determined in a competitive market. Since June 2005, the CBSA has conducted five dumping re-investigations on steel products within the Chinese flat-rolled steel industry. This involved three re-investigations on the current goods under review, HRSS (2007, 2010, 2015) and two re-investigations concerning hot-rolled steel plate (2006, 2010). In respect of each of these products, the CBSA has consistently formed the opinion under section 20 that domestic prices are substantially determined by the Government of China (GOC) and that there is sufficient reason to believe that they are not substantially the same as they would be if they were determined in a competitive market."

The CBSA reaches similar conclusions in its Statement of Reasons for its cold-rolled steel investigation, which is just one step further downstream from hot-rolled steel⁴⁶. As part of its Section 20 Inquiry, the CBSA finds high proportions of state-ownership of cold rolled steel producers in China, whose operations are driven by GOC mandates and do not necessarily operate under market forces. The report finds that:

- Given that the state-owned steel companies produce raw material inputs for cold rolled steel, there is a strong likelihood that prices of cold rolled steel are also distorted in the flat-rolled steel sector.
- Prices of cold rolled steel in China are significantly lower than in other countries, suggesting that the GOC's involvement in the cold rolled steel sector is affecting prices. Cold rolled steel prices in China were lower than domestic pricing in the United States, Japan and the European Union by \$164/tonne to \$471/tonne in various periods.
- The domestic selling prices of cold rolled steel in China were 28.2 % lower than the reported domestic selling prices in other countries during 2017-2018.

The Section 20 Inquiry concludes:

"The wide range and material nature of the GOC measures have resulted in significant influence on the flat-rolled steel sector in China, which includes cold-rolled steel. Based on the preceding, the President is of the opinion that:

- domestic prices are substantially determined by the GOC; and
- there is sufficient reason to believe that the domestic prices are not substantially the same as they would be in a competitive market."

⁴⁵ Expiry Review Report - OCTG 2014 (cbsa-asfc.gc.ca)

⁴⁶ CBSA (November 2018), <u>Cold-Rolled Steel 2018 Investigation - Final Determinations (cbsa-asfc.gc.ca)</u>

4.2.4 Australia

In the recent review of anti-dumping measures on steel rod in coil from China⁴⁷, the Australian Anti-Dumping Commission found that government involvement across the steel industry is the primary cause of prevailing structural imbalances.

The Commission considers the GOC's involvement within, and influence across the steel industry to be a primary cause of the prevailing structural imbalances within both the broader steel industry and the steel rod in coil market. This involvement includes the issuing of planning guidelines and directives, along with provisions of direct and indirect financial support. Other key mechanisms include the role and operation of SOEs, taxation arrangements and tariff policies.

In relation to state-owned enterprises, the Commission makes the following conclusions:

In 2016, sixteen of the world's 50 largest steelmaking companies were SOEs from China.66 In 2018, eight of the top ten steel producers in China were SOEs..... While the Commission does not consider that the presence of these entities alone causes markets to be distorted, it does consider that the presence of these entities is likely to result in the GOC's plans and directives being adhered to. The Commission also considers that the support provided to these entities by the GOC has enabled many of them to be operated on non-commercial terms for extended periods, significantly impacting supply and pricing conditions within the domestic Chinese market. Examples of these support mechanisms include government subsidies, support from associated enterprises (through direct subsidy, interest-free loans or provision of loan guarantees) and loans from state- owned banks.

Further, the Commission concludes that no progress has been made on the over-capacity problem:

The effectiveness of the GOC's attempts to address overcapacity through mergers and acquisitions has been constrained by the GOC's desire to:

- replace older mills with new larger and more efficient mills; and
- close smaller mills to offset the commissioning of new larger mills.

Its impact to date has been to increase production and exacerbate existing structural imbalances.

Similarly in its anti-dumping investigation on steel reinforcing bar from China⁴⁸, the Australian Anti-dumping Commission found several types of distorting subsidies provided to the Chinese steel industry including:

- Steel inputs provided by the government at less than adequate remuneration.
- Coking coal and coke provided at less than adequate remuneration.
- Preferential Tax Policies for Enterprises with Foreign Investment.
- Preferential Tax policies for Specific Regions.
- Preferential Tax Policies for Foreign Invested Enterprises.
- Land Use Tax Deductions.
- Preferential Tax Policies for High and New Technology Enterprises.
- Tariff and value-added tax (VAT) Exemptions on Imported Materials and Equipment.
- Research and Development (R&D) Assistance Grants.
- Special Support Funds for Non State-Owned Enterprises.

4.2.5 United States

The United States still treats China as a non-market economy in anti-dumping investigations, as permitted under the Chinese WTO accession protocol. The DOC's most recent determination⁴⁹ concluded the following:

The Department of Commerce ("Department") concludes that China is a non-market economy (NME) country because it does not operate sufficiently on market principles to permit the use of Chinese prices and costs for purposes of the Department's antidumping analysis. The basis for the Department's conclusion is that the state's role in the economy and its relationship with markets and the private sector results in fundamental distortions in China's economy.

⁴⁷ Australian Anti-Dumping Commission – Report No 564, Review of anti-dumping measures applying to steel rod in coil exported to Australia from the People's Republic of China. 27 November 2020.

⁴⁸ Australian Anti-Dumping Commission – Report No 300, Alleged dumping of steel reinforcing bar exported from the People's Republic of China. March 2016. <u>063 - rep_300_0.pdf (industry.gov.au)</u>

⁴⁹ US DOC Memorandum 'China's Status as a Non-Market Economy' A-570-053 October 26 2017.

At its core, the framework of China's economy is set by the Chinese government and the Chinese Communist Party (CCP), which exercise control directly and indirectly over the allocation of resources through instruments such as government ownership and control of key economic actors and government directives. The stated fundamental objective of the government and the CCP is to uphold the "socialist market economy" in which the Chinese government and the CCP direct and channel economic actors to meet the targets of state planning. The Chinese government does not seek economic outcomes that reflect predominantly market forces outside of a larger institutional framework of government and CCP control. In China's economic framework, state planning through industrial policies conveys instructions regarding sector- specific economic objectives, particularly for those sectors deemed strategic and fundamental.

In relation to the 13th Five Year Plan, the US-China Economic and Security Review Commission⁵⁰ found that "China's continued reliance on state-led economic growth rather than more market-based growth represents a considerable challenge for US firms facing competition from Chinese firms in China and abroad".

The Commission's report concludes that the 13th Five Year Plan is a step back from China's pledge to allow the market to play a decisive role.

The 13th FYP represents a step back from China's Third Plenum pledge to allow the market to play a "decisive role" by reiterating the CCP's central role in China's economic and social development. The Chinese government's intervention in the economy, particularly its ham-fisted response to the stock market collapse in the summer of 2015 and early 2016, counteracts the very market drivers it is hoping to unleash

The Commission also quotes a report from the Center for Strategic and International Studies⁵¹ in relation to the *One Belt One Road* (OBOR) initiative which it describes as a cornerstone of the 13th Five Year Plan's objectives.

CSIS researcher Chris Johnson noted that beyond these stated objectives, the Chinese government is hoping to use OBOR to export China's enormous excess industrial capacity and strengthen debt-laden SOEs' international competitiveness "through abundant financing and markets where competition is not particularly fierce."

4.3 European Union findings on HRF cost inputs

4.3.1 Hot-rolled flat products investigation

The EU findings in the hot-rolled flat products CVD investigation⁵² confirm that there are significant distortions to the principal raw material inputs of cold rolled flat steel in China.

The Commission found the following subsidy schemes that created distortions on the Chinese market:

- Preferential lending
- Land provision and acquisition at less than adequate revenue (LTAR). Provision of land is nontransparent and prices are arbitrarily set by the authorities.
- Direct tax exemption and reduction programmes.
- Indirect tax and import tariff programmes
- Grant programmes

4.3.2 Energy prices

The EU Commission's report into distortions in the Chinese economy provides significant detail of the various interventions national, regional, and local governments make into the energy market. In summarising, the report notes the following key findings:

 ⁵⁰ US-China Economic and Security Review Commission, Staff Research Report, *The 13th Five year Plan*, February 14 2017.
 ⁵¹ Christopher K. Johnson, "President Xi Jinping's 'Belt and Road' Initiative: A Practical Assessment of the Chinese Communist Party's

Roadmap for China's Global Resurgence," *Center for Strategic and International Studies*, March 2016

⁵² COMMISSION IMPLEMENTING REGULATION (EU) 2017/969 of 8 June 2017 imposing definitive countervailing duties on imports of certain hot-rolled flat products of iron, non-alloy or other alloy steel originating in the People's Republic of China and amending Commission Implementing Regulation (EU) 2017/649 imposing a definitive anti-dumping duty on imports of certain hot-rolled flat products of iron, non-alloy or other alloy steel originating in the People's Republic of China

- Energy prices are still not-market based and are largely controlled by the state. "The prices for electricity and natural gas are regulated by the Chinese National Development Reform Commission and according to the Chinese government set on the basis of a procedure that includes cost investigation, expert appraisal, public hearings, and final price determination and publication." In other words, energy prices in China are clearly not "substantially determined by market forces"⁵³
- 50% of the generation capacity is state owned as well as the whole transmission grid.
- Price differentiation exists to the extent of favouring particular industries
- The Chinese state has in the past provided significant subsidies for the production of coal which in turn led to massive expansion of coal generating power stations this in turn has led to an oversupply of electricity and therefore lower prices than would have existed in the absence of these coal subsidies

4.3.3 Labour Costs

The EU Commission's report into distortions in the Chinese economy provides the following key points with regards to Chinese Government interventions into labour markets, which limit the extent to which market forces are able to determine wages:

- The Commission report states that "Market based wages should be understood as wages freely bargained between the workers and management in an undistorted economic environment." And goes on to conclude that "Chinese workers have no possibility to freely choose or establish a trade union in which they want to organise themselves, because there is only one legally recognized trade union, the ACFTU. Furthermore, although collective bargaining of wages exists, it is not well developed." Moreover, the report notes that the close integration of the ACFTU and the Chinese State, along with the Chinese State's role in many companies (particularly state owned enterprise) means the union effectively has limited independence to effectively act in the interest of workers to achieve wage settlements.
- Whilst significant reforms have been made since the 1980's, the *hukou system* (household registration) still places significant restrictions on the ability of Chinese citizens to move and find employment this is particularly the case in terms of rural workers moving to the largest cities. The system actively prevents many would be migrant workers from gaining access to education for children, healthcare, welfare and affordable accommodation this works to discourage and reduce labour mobility and ultimately distort wages.
- Previous trade remedies investigations have confirmed the existence of distortions in the labour market, examples of which include: lack of independence of companies from the state, GOC intervening in decisions of companies in relation to hiring and dismissals, labour contracts signed by Chinese workers with no reference to hours or remuneration.

⁵³ As required under Regulation 13(3) of the Trade Remedies Act when determining whether adjustments should be made to production costs.